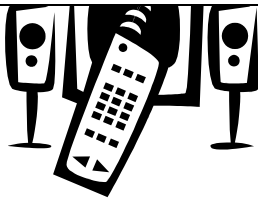


TASK I: MONOLOGUE

TOPIC 10

- *In this part of the exam you are going to give a short talk on a topic.*
- *You can use some of the ideas given below, or any other information relevant to the topic.*
- *The talk should last 3 or 4 minutes. When the teacher signals you to stop you should bring your talk to a conclusion.*
- *When it is the other candidate's turn to speak, you should not interrupt. When he or she finishes one of the examiners will ask you one question about what they have said.*

THE MEDIA



How important is it for you to **keep up with the news**?

What is the **role of newspapers** in society?

How are traditional media adapting to **new technologies**?

Do you think **competition between private and public TV stations** is helping to improve the quality of the programmes?

What makes a television programme popular?

